

Benjamin Marte

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<https://www.linkedin.com/in/benmarte> 

UX/UI Engineer with over 20 years of experience building SaaS products, creating unique experiences using the latest technology.

Experience

2016 – PRESENT

UX/UI Engineer – Co-Founder / Perch Security, Tampa, Florida

As a founding team member (employee #3) of Perch Security I wore many hats during my time at the company. I was the UI/UX Engineer of our SaaS application and built the first 5-10 iterations. Then moved to the Marketing Dept. in order to take charge of all Marketing/Client facing work from a technology and UX/UI standpoint. Company was acquired by [ConnectWise in Nov 2020 for \\$80M](#).

Projects worked on:

- <https://perchsecurity.com> – Full Development
- <https://perch.help> – Full Development
- <https://marketplace.perchsecurity.com> – Full Development
- <https://app.perchsecurity.com> – ReactJS UX/UI
- <https://styleguide.perchsecurity.com> - Full Development
- <https://videos.perchsecurity.com> - Full Development
- Built the whole Docker, Github, Hugo, Forestry, AWS S3/Cloudfront, Jenkins CI/CD pipeline. Worked closely with the Marketing Team and the Product Design team in order to build an easy-to-use solution where the Marketing Team could self-service any changes/updates to the site with different staging and production environments and approval processes.
- Product integrations with various 3rd Party Clients/Software: Salesforce, Pardot, Zapier, Calendly, ChiliPiper etc.
- In charge of SEO/Analytics of all websites with 55% acquisition channels via organic/direct search
- Template creation for Emails and Marketing Campaigns
- Design marketing props/collateral with Marketing Team for 3D printing

JAN 2016 – NOV 2016

UX/UI Engineer / Soltra-DTCC, Tampa, Florida

Worked with a team of 15 Developers with a focus on UX/UI of version 2 of Soltra Edge which was a full re-write of the current web-based application. Established doing development in a Docker container environment for the team, helped in choosing the UI/JS frameworks to use for the project based on our needs and the team's knowledge (Python/ReactJS). Product was [acquired by NC4 in 2016](#).

Projects worked on:

- Soltra Edge V1 & V2 – UX/UI ReactJS
- Unreleased Greenfield Project – UX/UI AngularJS

JUN 2014 – JUL 2015

UX/UI Director / Fielding Systems, Tampa, Florida

Early-stage employee (#5) redesigned the SaaS product offering and established UI framework (Bootstrap) to use for the project based on the small team’s knowledge and dev stack (.net/angularjs). Created re-usable AngularJS component library the backend developers could use to build screens/dashboards for the web application. Company successfully acquired by [Quorum Business Solutions in 2016](#) for \$16M.

Projects worked on:

- ScadaVisor – windows native/ mobile app UX/UI
- Fielding – SaaS web-based application UX/UI

Skills

Responsive Web Design • HTML 5 • CSS 3 • Sass • Compass • Less • NodeJS • Parse Server • GruntJS • GulpJS • Webpack • JSPM • Visual Studio • Sublime Text 3 • Javascript • jQuery • KnockoutJS • AngularJS • ReactJS/Native • Selenium IDE • MVC4 • Razor • C# • Git • Gitlab • TFS • SVN • MVC • MVVM • OOP Methodologies • Scrum • Agile Development • HUGO • PHP • MODX • Umbraco • Open EMR • DevOps • Docker • Vagrant • Salesforce • Pardot • Zapier • Adobe Master Suite • 3D Modeling • Data analytics